



SHOSHANA PULVER

UI UX Designer

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## Work Experience

UI UX designer / WishTrip

3.2019-2.2024

- Define and implement interface usability and consistency standards
- Collaborate with business and development teams to create interactive prototypes
- Work with both iOS and Android teams to get best practices and behaviours developed
- Design all web content for both B2B and B2C web clients and wizards
- Design all company marketing and sales materials

Web Designer / Dov Abramson :: Art & Design

5.2018-11.2018

- Design and production of print and digital creative content for local and international clients
- Point person for all english speaking clients
- Creating a new brand and websites for international clients

Graphic Designer / The Jewish Agency

2.2012- 1.2018

- Design and production of creative content for all JA units
- Print and web design for marketing and Jewish Agency units
- Event production, Board of Governors conferences
- Overseeing post production print and web projects
- Developing content for both web and print

Graphic Designer / Studio Rubin&co

8.2011- 10.2012

- Developing content for both web and print materials
- Working with AACI representatives to produce new content
- Designing weekly and monthly magazine
- Overseeing all print post production

## Programs

Figma

Sketch

Invision

InDesign

Illustrator

Photoshop

Wix

Word

Powerpoint

Excel

HubSpot

## Languages

English

Hebrew

## Education

UX Design Institute

/ UX Design Fundamentals

2024

COM.PLEX / Complex

Systems Design workshop

2022

Designlab / UI UX Design

2018

ACC-Grannot /

Art Director Certification

2014- 2016

Emunah College for the

Arts / B.Ed and Design

2007- 2011

High School for the Arts

2002-2006